Dear Hiring Team,

I saw your posting for a graphic designer and wanted to reach out. I’ve worked across various media — from branding to video to signage — and have strong experience helping clients bring their marketing and visual goals to life.

I’m curious: what kind of service is your company most focused on? I’d love to understand how design fits into your business.

If it seems like we’re aligned, I’d be happy to speak further. You can view my portfolio at <https://behance.net/MatthewShockey>.

For a few random projects, I also post on YouTube from time to time:

* *Theatrical Spot (Just for Fun)* – <https://youtu.be/FA49wLbBG40>
* *Motion Graphics Demo* – <https://youtu.be/Es4hwuta1ZQ>

My resume is included below.

Best regards,

**Matthew Shockey**Knoxville, TN  
[networking.mailbag@exnomad.com](mailto:networking.mailbag@exnomad.com) | Call 865-963-8409  
Portfolio: <https://behance.net/MatthewShockey>  
YouTube (Personal Projects): [Theatrical Spot](https://youtu.be/FA49wLbBG40) | [Motion Graphics Demo](https://youtu.be/Es4hwuta1ZQ)

**RELATED WORK HISTORY**

**Graphic Designer / Branding Professional***Creative Graphic Biz – Freelance | 2007–2020*  
Helped clients define their brand identity and visual messaging across print and digital media.

* Guided promotional strategy through design: logos, print, and web graphics
* Delivered on-brand visuals aligned with client goals and target audience

**3D & Visual Media***The Cabinet Shop Knoxville – Contract | 2007–2020*  
Created 3D models, technical drawings, and photo composites for presentations and production.

*Dura-Line – Full-Time | 2020–2021*  
Produced training and process videos for internal use.

**Skills & Tools**

**Design & Branding:**Branding, Copywriting, Digital Media, Print Design, Web Graphics

**Software & Technical:**Photoshop, CorelDraw, Inkscape, WordPress, HTML/CSS, PowerPoint, Excel

**Media & 3D:**Video Editing (KdenLive), 3D Modeling, CAD, Blender (basic)

**Matthew Shockey**Knoxville, TN  
[networking.mailbag@exnomad.com](mailto:networking.mailbag@exnomad.com) | Call 865-963-8409  
Portfolio: <https://behance.net/MatthewShockey>  
YouTube (Personal Projects): [Theatrical Spot](https://youtu.be/FA49wLbBG40) | [Motion Graphics Demo](https://youtu.be/Es4hwuta1ZQ)